

PROFILE - N.Sivaram

Mr N.Sivaram, aged 62 years, is an Engineering Graduate in Electronics & Tele-Communications, from the prestigious Institution - College of Engineering, Guindy, Madras, having graduated in the year 1974.

Mr N.Sivaram, was the Managing Director of M/s think3 Designs India Pvt. Ltd (think3 India) till Oct 2010. think3, India was a wholly owned subsidiary of M/s think3 Inc. USA, a leading developer of 3D MCAD software products and services. He joined them in May 2000 and helped set up and run the India operations as an export oriented unit.

Mr N.Sivaram, prior to being associated with think3, India, held enviable positions in the IT Industry, for over 25 years out of which

- the first three years (Sep 1975 - May 1978) was with IBM WTC, Madras, and
- the next twenty two years approx (June 1978 to April 2000), was associated with CMC Limited, where he joined as a Field Engineer and after holding independent responsibilities of various activities, at various levels, finally grew to the position of Vice President & 'CEO' of the International Business Unit, during the last six years of his association with that Company.

Mr N.Sivaram, has rich & varied technical experience having worked on complex IT solutions in India and Abroad.

After 2010, Mr Sivaram has been involved in different social concern activities and is an Advisor to the Childrens Home of Hope, Chennai and the NGO Uandl in Bangalore.

PROFILE - K.Rajamani

ADDRESS : B1 203, Shriram Shreyas Apartment
Telecom Nagar, Kodegehalli, Bangalore – 560 097
CELL # 9740983940

DATE OF BIRTH : 11/06/1950

QUALIFICATION : B.E.(ELECTRICAL) year 1973
Government college of Engineering
Salem. University of *Madras.Tamilnadu*

EXPERIENCE : **Present** : Management Consultant Since 2011
Alston India, Estamag Switzerland, Austria
Luckhill And Huago China

Past :

- 38 Years Experience in Electrical Industry.
- Retired from Areva India General Manager Sourcing in 2011
- From 2000 to 2011 - Head of Sourcing, Supply chain.
- Material Planning and Stores in Alstom/Areva
- 1975 to 2000 Worked in Various Capacities in W.S. Industries Bangalore
- Was Deputy General Manager in 2000 Incidentally responsible for Finance, Materials and Planning
- Worked as Design Engineer in SAE Jabalpur Italian company between 1973 to 1975. Transmission Tower Manufacturers
- While Working in Alstom and W.S Industries - extensively traveled abroad (usa, Europe, China)

GENERAL : Team Builder
Member Materials Management Institute Bangalore
Keen Cricketer - Played in League in Salem and Chennai
Captained College Cricket team in 1973

PROFILE - Sunanda Nag

ADDRESS : 77/5 Nandidurg Road, Jayamahal, Bangalore 560 046
Telephone # 080 2353 7233
Email: sunandanag@yahoo.com

DATE OF BIRTH : 2 April 1940

QUALIFICATION : MA in Philosophy, University of Minnesota, USA
MA in Philosophy, University of Calcutta
Post Graduate Diploma in Marketing & Advertising
Bharatiya Vidya Bhavan, Bangalore
Counselling & psychotherapy:
Interpersonal communication and listening skills,
Parivarthan, a benchmark institution for research, training and
counselling, affiliated to the British Association for
Psychotherapy and Counselling
TA 101, The International Transactional Analysis Association Inc.
Basic skills in counselling, Parivarthan
Basic skills in child and adolescent counselling, Parivarthan
Multi Level Training in Transactional Analysis, South Asian
Association of Transactional Analysis
Basic skills in Neuro Linguistic Programming (NLP),
Practitioner's course
Workshop on Demystifying problems in children, Samvidh
Centre for Education
Workshop on Leadership through game free communication, Dr.
Stephen Karpman
Course on Child development and mental health, Child Guidance
Centre, Prasanna Counselling Centre
Currently under training in Advanced Transactional Analysis
training programme for practicing professionals, affiliated to
Training and Counselling Certification Council Inc., the
international certification authority for Transactional Analysis.

EXPERIENCE : **Present** : Counsellor, Fatima Girls' High School, Coles Road
Counsellor, Banjara Academy, RT Nagar
External counsellor, Christ University, for their MS
programme in Psychotherapy and Counselling

Past :

Teaching :

- 1964 – 67, Teaching Assistant at the University of Minnesota, teaching symbolic logic.
2000 – 2009, part time professor at Bharatiya Vidya Bhavan, Bangalore, teaching Creative Advertising in their Management & Communications

Copywriting:

- 1978 – 79, Sowbhagya Advertising agency
1979 -93, copywriter and 10 years of it as Copy Chief at Visual Communication, a medium sized national level advertising agency

1993 – 1999, copywriter in three small advertising agencies

1999- 2011 Copy Consultant at Batha Advertising Associates

Social work:

- Till 2012, Counsellor, Trainer & Programme Officer for adolescent development, HIV prevention and care, child protection and rural development programmes at International Services Association, an NGO

Publications:

- Want to be a copywriter? An entry level text book for professional copywriters Advertising management and sales promotion, Special paper text book for MBA at Sikkim Manipal University, India's second largest distance learning Institute, for both on-line course and printed version

GENERAL

: I have done corporate, technical and industrial copywriting for over 35 years for products and organizations such as Hindustan Aeronautic Ltd., Bharat Earth Movers Limited, C-DAC, Defence Research & Development Organisation, Engineers India Ltd., HOSMAT(orthopaedic and trauma care hospital), Ministry of Civil Aviation, Khoday Group of Companies, Indian Petrochemicals Company Ltd., Steel Authority of India, software companies, etc. and many more. I can handle technical subjects well enough, provided the basic material is given. I also write and edit for non technical products such as real estate, tourism, training and education, etc.

My present interest in counselling and psychotherapy gives me some understanding of yet another dimension, the subconscious human mind. It has widened my ability to choose simple but powerful words for greater impact, a useful skill in an editor, whatever may be the subject put in my care.

PROFILE - RAJASEKHARAN NK

QUALIFICATION : B.Sc Physics ,DMIT(Electronics),
Diploma from Philips International Institute, 1971-1972
ME (Electronics) NUFFIC (Via PII) !973

EXPERIENCE : **Present :**

- Director at ETS-Lindgren India operations (www.Ets-Lindgren.com) Past
- Executive VP ,Seasolve Software Inc San Jose USA company (2008 – present) T&M and IP Development ZigBee , Wi-Fi, WiMAX Technologies
- Executive VP ,Business Development ,ESQUBE Communications VoIP Technology
- CEO ,Aural Networks USA ,India Development Center ,Digital PBX
- President Mktg &Sales ,VXL instruments Limited ,Thin client Terminals, Networked Computers
- General Manager ,Verifone Inc , India Smart card projects in Petroleum retail
- Managing Director ,Fon-ESS Small PBX and Intercom systems OEM to OTIS Elevators
- Co Founder ,Director MRO-Tek Private limited) Data Communication
- Sales Manager Electronics , BPL India T&M /Medical electronics /Network computers DivisionDevelopment / application , sales /support engineer Philips India T&M Division

Past :

- 40+ years of Industry Experience with MNCs, Public limited companies, Medium sized companies , Startups

GENERAL : Professional

Technology expertise: Test & Measurement , Industrial Automation, Data Communication, Networked Computers ,Voice Communications ,Smart card Technology Applications , VoIP, Wireless Technologies.

Interests

Business Development , Sales &Marketing in technology start ups , &Innovative strategies for Business Growth in emerging markets